



UNIVERSITY OF PANNONIA

FACULTY OF BUSINESS AND ECONOMICS



2023-2024

Faculty contact:

Tünde VAJDA

International Coordinator

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Department of Accounting and Finance					
Course code	Course	Credit	Semester	Level	Language
VEGTSCB124S	Accounting Practices	6	2023 Autumn	Bachelor	English
VEGTPTB112P	Finance (Macroeconomic Finance)	3	2023 Autumn	Bachelor	English
VEGTSCB144S	Fundamental of Accounting	6	2024 Spring	Bachelor	English
VEGTSCB244V	Management Accounting	6	2024 Spring	Bachelor	English
VEGTSCB312C	Controlling	3	2024 Spring	Bachelor	English
VEGTPTB212P	Corporate Finance I.	3	2024 Spring	Bachelor	English
VEGTPTM144H	Advanced Corporate Finance	6	2023 Autumn	Master	English

Department of Business Economics					
Course code	Course	Credit	Semester	Level	Language
VEGTGAB112J	Business Law	3	2023 Autumn	Bachelor	English
VEGTGAB312R	Regional Economics	3	2023 Autumn	Bachelor	English
VEGTGAB422V	Business Management	3	2023 Autumn	Bachelor	English
VEGTGAB244V	Entrepreneurship	6	2023 Autumn	Bachelor	English
VEGTGAB144A	Corporate Economics	6	2024 Spring	Bachelor	English
VEGTGAB444H	Local Economic Development	6	2024 Spring	Bachelor	English
VEGTGAM212T	Tourism and Travel Law	3	2023 Autumn	Master	English

Department of Economics					
Course code	Course	Credit	Semester	Level	Language
VEGTKGB114	Macroeconomics	6	2023 Autumn	Bachelor	English
VEGTGAB312G	Sector economics	3	2023 Autumn	Bachelor	English
VEGTKGB144K	Microeconomics	6	2024 Spring	Bachelor	English
VEGTKGM112G	Economic Policy	3	2023 Autumn	Master	English
VEGTKGM144M	Advanced Microeconomics	6	2023 Autumn	Master	English

Department of International Economics					
Course code	Course	Credit	Semester	Level	Language
VEGTNGB112E	European Studies	3	2023 Autumn	Bachelor	English
VEGTNGB124G	Globalisation and the challenges of the world economy	3	2023 Autumn	Bachelor	English
VEGTNGB124K	International Trade	3	2023 Autumn	Bachelor	English
VEGTNGB244K	International Economics	6	2023 Spring	Bachelor	English
VEGTNGB344P	Basics of International Finance	6	2024 Spring	Bachelor	English
*VEGTKMB544K	Quantitative analysis of international economic relations	6	2024 Spring	Bachelor	English

*Prepequisit: Statistics

Department of Management					
Course code	Course	Credit	Semester	Level	Language
VEGTMEB112P	Psychology	3	2023 Autumn	Bachelor	English
VEGTMEB122K	Business Communication	3	2023 Autumn	Bachelor	English
VEGTMEB144M	Management	6	2023 Autumn	Bachelor	English

VEGTVEB514M	Betriebswirtschaftslehre der Mittel-und Kleinbetriebe	6	2023 Autumn	Bachelor	German
VEGTVEB544F	Internationale Finanzierung	6	2023 Autumn	Bachelor	German
*VEGTVEM244P	Advanced Project Management	6	2023 Autumn	Master	English
VEGTVEM442T	Knowledge Management	3	2023 Autumn	Master	English
VEGTTUM444N	International Business Communication	6	2023 Autumn	Master	English

*Prerequisite (Project Management BA) is needed

Department of Innovation Management					
Course code	Course	Credit	Semester	Level	Language
VEGTITB222V	Business challenges – innovative answers	3	2023Autumn 2024 Spring	Bachelor	English

Department of Marketing					
Course code	Course	Credit	Semester	Level	Language
VEGTGAM344M	Marketing Management	6	2023 Autumn	Master	English
VEGTMIM112F	Sociology and Psychology of Consumption	3	2023 Autumn	Master	English
VEGTMIM142B	Business Relationship Management	3	2023 Autumn	Master	English
VEGTMIB212M VEGTMIB212M	Introduction to Marketing	3	2024 Spring	Bachelor	English
VEGTMIB222M	Introduction to Marketing practices	3	2024 Spring	Bachelor	English
VEGTMIM212M	E-marketing	3	2024 Spring	Master	English
VEGTNGM144N	International Marketing	6	2024 Spring	Master	English
VEGTMIM244I	Integrated Marketing Communication	6	2024 Spring	Master	English

Department of Quantitative Methods					
Course code	Course	Credit	Semester	Level	Language
VEGTGAB144S	Statistics	6	2023 Autumn	Bachelor	English
VEGTVEM144K	Quantitative Methods	6	2023 Autumn	Master	English
VEGTVEB244I	Business Process Modeling and Re-engineering	6	2024 Spring	Bachelor	English

Department of Tourism					
Course code	Course	Credit	Semester	Level	Language
VEGTTUB144Ü	The Social Relations of Business	3	2023 Autumn	Bachelor	English
VEGTTUB144T	Introduction to Tourism	6	2023 Autumn	Bachelor	English
VEGTTUB312F	Regional Development	3	2023 Autumn	Bachelor	English
VEGTTUB212V	Introduction to the Catering Industry	3	2023 Autumn	Bachelor	English
VEGTTUB444R	Event Management	6	2023 Autumn	Bachelor	English
VEGTTUB412F	Geography of Tourism in Hungary	3	2023 Autumn	Bachelor	English
VEGTTUB444E	Health Tourism Management	3	2023 Autumn	Bachelor	English
VEGTTUB444U	Tour Operation	6	2023 Autumn	Bachelor	English
VEGTTUB512O	Landeskunde der DACH - Länder aus touristischer Perspektive	3	2023 Autumn	Bachelor	German
VEGTTUM444D	Tourism Destination Management	6	2023 Autumn	Master	English
VEGTTUM112S	Service Quality Management	3	2023 Autumn	Master	English
VEGTTUM142V	Waterside Tourism	3	2023 Autumn	Master	English
VEGTTUB144M	Tourism Marketing I.	6	2024 Spring	Bachelor	English
VEGTTUB214H	Introduction to the Hotel Industry	6	2024 Spring	Bachelor	English
VEGTTUB312T	International Geography of Tourism	3	2024 Spring	Bachelor	English

VEGTTUB412D	Destination Management	3	2024 Spring	Bachelor	English
VEGTTUB544K	Cultural Tourism	3	2024 Spring	Bachelor	English
VEGTTUB242A	Active tourism	3	2024 Spring	Bachelor	English
VEGTTUB512O	Landeskunde der DACH - Länder aus touristischer Perspektive	3	2024 Spring	Bachelor	German
VEGTTUM144S	Free Time Management	6	2024 Spring	Master	English
VEGTTUM244P	Tourism Policy and Planning	6	2024 Spring	Master	English
VEGTTUM444S	Strategic Destination Marketing	6	2024 Spring	Master	English
VEGTTUM244E	Business Case Studies in Tourism	6	2024 Spring	Master	English
VEGTTUM444A	Attraction and Visitor Management	6	2024 Spring	Master	English
VEGTTUM242F	Sustainability	3	2024 Spring	Master	English

05.04.2023, Veszprém