University of Pannonia
Faculty of Business and Economics

STUDY IN VESZPRÉM, THE CITY OF QEENS



STUDY IN THE HEART OF EUROPE



STUDY PROGRAMMES

BACHELOR'S PROGRAMMES

- BSc in Business Administration and Management
- BSc in International Business Economics
- BSc in Tourism and Catering
- BSc in Data Science in Business

MASTERS'S PROGRAMMES

- MSc in Marketing
- MSc in Management and Leadership
  - Human Resources Management
  - International Management
  - Sustainable Tourism Management
  - Logistics and Supply Chain Management
  - Controlling and Management Decisions Supporting

DOCTORAL SCHOOL

- Doctoral School of Business and Management

10 REASONS TO COME TO STUDY IN VESZPRÉM

- AACSB accredited faculty
- High quality training
- Affordable living costs
- Internationally recognised professors
- Friendly atmosphere
- University with history, traditions
- Talent management
- Beautiful historic town
- Mentor programme
- Dynamically developing academic environment

CONTACT US

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AACSB ACCREDITED

EXPERIENCE. OPPORTUNITY. CAREER.

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