BUILD YOUR CAREER IN VESZPRÉM

University of Pannonia
Faculty of Business and Economics



FACULTY OF BUSINESS AND ECONOMICS

The Faculty provides a variety of courses corresponding to the needs of the local and international market. Education is conducted in an international environment in small-size groups, which encourages the development of individual abilities. Due to our active business partnerships, students can gain real-life practical experience both in the classroom and during their internships. The multifaceted development of students' competences is important to us, so we place great emphasis on involving the students in extra-curricular talent management activities, research groups and mentoring network.

The Faculty gained the most prestigious international accreditation from the Association to Advance Collegiate Schools of Business International (AACSB), elevating us to the level of top business schools worldwide, and increasing the value of the degrees issued by the Faculty of Business and Economics.

BACHELOR'S PROGRAMMES

AACSB ACCREDITED

BSc in Business Administration and Management
Duration: 7 semesters
EU students: 3750 EUR/academic year , Non-EU students: 4000 EUR/academic year

BSc in Data Science in Business
Duration: 8 semesters
EU students: 3750 EUR/academic year , Non-EU students: 4000 EUR/academic year

BSc in International Business Economics
Duration: 8 semesters
EU students: 3750 EUR/academic year , Non-EU students: 4000 EUR/academic year

BSc in Tourism and Catering
Duration: 8 semesters
EU students: 3750 EUR/academic year , Non-EU students: 4000 EUR/academic year

MASTER'S PROGRAMMES

AACSB ACCREDITED

MSc in Marketing
Duration: 4 semesters
EU students: 4000 EUR/academic year, Non-EU students: 4500 EUR/academic year

MSc in Management and Leadership
Duration: 4 semesters
EU students: 4000 EUR/academic year, Non-EU students: 4500 EUR/academic year
Specialisations:

- *Human Resources and Organisation Development Management*
- *International Management*
- *Sustainable Tourism Management*
- *Logistics and Supply Chain Management*
- *Controlling and Management Decisions Supporting*

APPLY NOW

EXPERIENCE.
OPPORTUNITY.
CARREER.