

INNOVATION, KNOWLEDGE, FUTURE. WE ARE **UP** FOR IT!

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The University of Pannonia is characterized by outstanding academic excellence, high-quality marketable knowledge, and we are one of the best in the country in terms of research and development output per lecturer.

As a student at the University of Pannonia, you can also get involved in our research. Our aim is not just to talk about sustainability, but to make it widely available in the form of innovative solutions that can be applied in practice, both at regional and global level.

The University of Pannonia has a long tradition of student-centeredness. You'll make lifelong friends and have the experiences of a lifetime, through our diverse range of programmes. In addition to quality education, a welcoming, supportive and friendly atmosphere is one of our university's most valued assets. Find your community with us!

We offer world-class education by professionally acknowledged professors with internationally high publication rates. At the University of Pannonia, our mission is to deliver marketable knowledge; to achieve this, we rely on our colleagues working in a creative atmosphere.

Each of our university's campuses has a rich history and an incomparable environment. The millennia-old historical environment of Western Hungary (in ancient times Pannonia region) offers the opportunity for in-depth professional development, while the vibrant cultural life and unique natural values of the Bakony Hills and Lake Balaton help to recharge your spirit. Also at our campuses a very active student life and modern dormitories a high variety of sports and activities are waiting for you.

# Why University of Pannonia?







### **Business and Economics**

The Faculty of Business and Economics provides a variety of courses corresponding to the needs of the local and international market. Education is conducted in an international environment in small-size groups. which encourages the development of individual abilities. Students are invited to participate in research projects assisting internationally acknowledged professors. Due to our active business partnerships, students can gain real-life practical experience both in the classroom and during their internships. The multifaceted development of students' competences is important to us so we place great emphasis on involving the students in extra-curricular talent management activities such as Knowledge Academy, Marketing Focus Lab, Scientific Student Competitions, Startup Lab, research groups and mentoring network. The Faculty is in the process of accreditation by the Association to Advance Collegiate Schools of Business International (AACSB). The quality of education is aligned with the AACSB standards and it ensures the value of the degree and increases employment rates among the graduates.

#### **Business and Scientific Partners**

- FranklinCovey
- ATLAS Association for Tourism and Leisure Education and Research
- AlEST International Association of Scientific Experts
   in Tourism
- IAPNM International Association on Public and Nonprofit Marketing
- IAKM International Association for Knowledge
  Management
- IPSERA International Purchasing & Supply Education & Research Association
- ExxonMobil
- Continental Automotive Hungary
- KPMG
- PricewaterhouseCoopers
- Herend Porcelain Manufactory
- Balluff

### Study programmes:

Bachelor's degrees Business Administration and Management International Business Economics Tourism and Catering

Master's degrees Marketing Management and Leadership

PhD studies Management Sciences and Business Administration



**Contact:** www.gtk.uni-pannon.hu vajda.tunde@gtk.uni-pannon.hu

### Engineering

The Faculty of Engineering is the oldest department at the University of Pannonia. It includes a variety of practice-oriented disciplines responding to the needs of the modern world, for example, those oriented at environmental protection or developing water operation technologies. The Faculty is considered one of the most prestigious engineering institutes in Hungary due to its dynamic and modern teaching approach, combining new educational methods with the values of classical engineering education. Well-equipped laboratories and the internationally recognised research center allow students to participate in R&D&I activities in different spheres, such as bio, environmental and chemical engineering, bio-nanotechnology and technical chemistry research, natural science, mechatronics. Besides, the chemical courses on the faculty are accredited by the Institution of Chemical Engineers (IChemE). Therefore, the chemical engineering degrees (BSc and MSc) obtained here are accepted in the Commonwealth countries and the United States.

### **Industrial Partners:**

MOL Hungarian Oil Co. Unilever EGIS Richter Paks NPP Hungarian Gas Storage Ltd. Kall Ingredients Viresol Graboplast Continental Automotive Hungary Valeo Flex

### Awards:

- Faculty of Research (2013-2016)
- Higher Education Talent Point (2012)
- Gold Degree of Higher Education Quality Award
  (2011)
- Excellent University (2010) Chemical Engineering and Natural Sciences (energy, environmental science)
- New National Excellence Program Teachers, students, university
- Shanghai Ranking Chemical Engineering Training, Best Eastern EU



### Study programmes:

Bachelor's degree Water Operation Engineering

### Master's degrees

Environmental Engineering Environmental Sciences Chemistry Chemical Engineering Materials Engineering

### PhD programmes

Chemistry and Environmental Sciences Chemical Engineering and Material Sciences



### Contact:

www.mk.uni-pannon.hu facultyofengineering@mk.uni-pannon.hu +36 88 624 506





### **Information Technology**

The Faculty of Information Technology offers courses in computer science and electrical engineering. Students gain essential theoretical and practical skills which can be applied in a variety of spheres, such as in business and industrial technologies. One of the main features of the courses is their practical orientation: training is based on real-life industrial case studies and group work. The faculty has long-term professional partnerships with a number of international and domestic IT companies, which allow students to participate in joint research projects alongside their studies. The research of the faculty includes a variety of areas, which are highly innovative and are oriented towards the needs of the rapidly developing world. For example, the university has modern laboratories such as data-intensive artificial intelligence, system and process optimisation research, light and colour science research, image processing and cardioelectroimaging, which are only some of the available research areas. All research projects have a practical orientation and are aimed to improve the technological development in different spheres of life. For example, our students can be involved in cyber defense research, healthcare-related research and development and supply chain management research.

### **Industrial Partners**:

FoxConn CISCO Continental-Teves GE Healthcare SagemCom IBM MOL Hungarian Oil Co. VALEO VMware

### Study programmes

Master's degree: Computer Science Engineering

PhD programme: Information Science and Technology



### Contact:

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### **Faculty of Humanities**

The Faculty of Humanities offers courses in the humanities, social studies and pedagogy. Teaching is based on internationalization: special attention is paid to the linguistic and communicative competence of students, as well as their intercultural awareness. Besides, students have an opportunity to attend the courses of renowned international professors. The mission of the Faculty is to train graduates with up-to-date knowledge, broadmindedness, creativity and digital competence. The Faculty regularly organizes various conferences and research activities and provides students with career guidance. At the Faculty, students can be involved in a variety of research activities and creative projects depending on their selected field of study. For example, students can conduct research in the sphere of English and American studies, international studies, applied linguistics, teaching, media and communications.





### **Study programmes**

Bachelor's degrees: German Studies English and American Studies International Studies Communications and Media Studies

### Master's degrees:

English and American Studies German Language, Literature and Culture Instructor of English as a Foreign Language Applied Linguistics International Studies

PhD Programme: Multilingualism (Linguistics)

> **Contact:** www.htk.uni-pannon.hu batyi.szilvia@htk.uni-pannon.hu

### University Center for Circular Economy

The University of Pannonia Nagykanizsa - University Center for Circular Economy is an integral part of one of the most dynamically-developing universities in the country. In order for a city to develop dynamically and have a vibrant cultural life, it needs knowledge centers and well-trained professionals, who by staying in the city, reinforce its identity. An important part of the identity of a city is a university with its lecturers and students. Since its establishment the Nagykanizsa Campus has sought to become a major regional player both in science and in its socio-economic environment. The Campus has developed its current training and research portfolio in close collaboration with three faculties. Currently it offers 3 higher education vocational training programs, 5 bachelor programs, 2 masters programs and 2 postgraduate programs. The main focus is on tourism, computer science and water treatment. Since its 20 years of existence the Campus has been engaged in numerous scientific activities in these areas.

### **Study programmes**

Bachelor's degrees: Sustainable and Circular Economy-based Tourism Water Operation Engineering

### Master's degrees:

Circular Economy Management Engineering Design and Development for a Circular Economy

### Zalaegerszeg University Centre

As of August 1, 2020, the Zalaegerszeg University Centre of the University of Pannonia was officially established. With roots dating back to the founding of the Zalaegerszeg Institute of the College of Finance and Accounting in 1971, our institution has been a key player in rural economics education, providing high-quality education aligned with market expectations. Our commitment to excellence extends to top-notch facilities, including dormitories, a modern library, and advanced IT resources, fostering a contemporary learning environment. Nestled in a beautiful setting with educational buildings seamlessly integrated into a green park, our campus prioritizes environmental sustainability. Beyond academics, Zalaegerszeg's strategic location is central to domestic and international logistics, hosting various ongoing and future development projects.

### Study programmes

Master's degree: Finance

**Contact:** 

www.zek.uni-pannon.hu/index.php/en/ kommunikacio@zek.uni-pannon.hu

### Kőszeg Campus

The University of Pannonia Kőszeg Campus started its operation on the 1st of January 2016. The Campus is located in Western Hungary, in the heart of the town of Kőszeg. The cosy, unique atmosphere of the town provides excellent opportunity for the acquisition of quality knowledge. The Kőszeg Campus does not only offer a valuable diploma – it enables cutting-edge research mentored by top scholars. We offer students the unique opportunity not just to be part of a university, but also to be part of a newly established research institute "Instute of Advanced Studies Kőszeg" (iASK). Therefore we seek exceptional students who want not just to have a degree but also be involved in vibrant academic life at the newly established iASK.

### **Study programmes**

Master's degree: International Studies MA Program

### Contact:

www.uni-pen.hu/en holczinger.melinda@pen.uni-pannon.hu

### Contact:

www.koszeg.uni-pannon.hu veronika.raposa@pek.uni-pannon.hu

# Zalaegerszeg

The campus is situated in an exceptionally picturesque setting, with educational buildings nestled amidst trees within a grassy park. The dedication to environmentally friendly solutions and sustainability is unwavering by the implementation of the Green Campus program as a testament to this commitment. Given its location in Zalaegerszeg and its surroundings, the area holds great significance in both domestic and international logistics, hosting numerous ongoing and upcoming development projects. The city boasts a lively cultural scene, offering a diverse range of entertainment options for everyone to enjoy.

Köszeg

Nagykanizsa

Kőszeg is a place where multidisciplinarity prevails, where critical thinking is taught and where past and future meet. The campus is located in the heart of the town of Kőszeg in Western Hungary. The charming and unique surroundings of this historic town offer an excellent opportunity to acquire quality knowledge. The Kőszeg campus does not only offer a valuable degree, but also allows students to engage in cutting-edge research under the guidance of leading academics: our students are privileged to participate in the recently established "Institute of Advanced Studies Kőszeg" (iASK), a research institute alongside the University and the Campus. Therefore, we are especially looking for applicants who would like to be involved in the research of iASK. Each year. Koszeg campus attracts aspiring students and academics from Hungary and other countries, so that they can share their experience and exchange knowledge.

The Nagykanizsa campus is located in proximity of Lake Balaton, in a historically significant area. For centuries, Nagykanizsa has been a connecting point for trade and transportation roots, which contributed to the great cultural diversity of the region.

The campus is famous for its University Center for Circular Economy, which integrates interdisciplinary approach, contributing to the development and efficiency of businesses in our environment. Providing specialised expertise to a wide range of businesses and other institutions involved in water management, we contribute to regional development through empirical research for institutions involved in tourism and local economic development.

The campus of the University of Pannonia in Nagykanizsa provides students with services and opportunities that are unique, future-oriented and can serve as a model for other higher education institutions in the region. A continuous review of the education portfolio and the search for new opportunities and niches in the market should be the basis for its operation.

# Veszprém

The main campus of the university is located in Veszprém – an important cultural center of Hungary. It is one of the oldest towns in the country, which has been the seat of a bishopric since 1009. Veszprém is nicknamed as the City of Queens due to its cultural and historical significance: almost one thousand years ago, queens of Hungary were crowned here.

Veszprém campus hosts the biggest number of students and provides multiple opportunities for research. Students and academics work in modern, fully equipped laboratories and participate in a variety of conferences and workshops organized on campus. Exciting traditional events of the university, such as Freshmen's Ball, Faculty Parties and the University Days of Veszprém (a week-long competition of student teams with parties and concerts), are all held on Veszprém campus.

The campus is located between the capital of Hungary Budapest and Lake Balaton – the second most visited tourist attraction of the country. Surrounded by Bakony Hills, the city provides both a lively and vibrant cultural life and calm environment to focus on study and professional development.

# GET TO KNOW OUR CAMPUSES!

### **STUDENT SERVICES**



### Student union (PEHÖK)

Student union of the University of Pannonia is responsible for representing the interests of current and future students in different university-related matters, both at the regional and national levels. The student union cooperates with other student communities and takes an active part in organizing sport, cultural and social activities in the university.







### Mentor programme

Mentor programme was created to help our students easily accommodate in the new country. Upon request, a student gets connected with a Hungarian and an international mentor even before coming to Hungary. Mentors are students themselves, and they are happy to answer any questions about the university and the city and assist newcomers with different kinds of issues, such as administrative processes and paperwork. Besides, many exciting intercultural events

### Healthcare services

The University of Pannonia cares about the health and well-being of all students and aims to provide them with the necessary medical support throughout their study. On campus, there are the offices of an Englishspeaking doctor and an English-speaking dentist, which are located in the walking distance from the dormitories and university buildings. Besides, the students of the University of Pannonia are able to request a psychological consultation, which is free of charge and confidential. Understanding the difficulties of staying in a foreign country, the university aims to create comfortable conditions for all students and provide high-quality medical and counseling services, so that students can enjoy their international experience to the full extent.



## **SCHOLARSHIPS**

Our university has four types of scholarships. At the University of Pannonia, the following international scholarships are available. In case you are interested in any of them, please contact the International Office.

### Hungarian Diaspora Scholarship



The Hungarian Diaspora Scholarship was established by the Hungarian Government for those who live in a Hungarian diaspora outside of Europe and wish to study at a Hungarian higher education institution to develop their personal, professional and cultural relations to Hungary.

### **Stipendium Hungaricum**



The Stipendium Hungaricum scholarship holders have an opportunity to not only receive high-quality education in the heart of Europe but also experience an exciting student life in an intercultural environment. Besides, two-way mobility allows Hungarian students to spend a part of their study period in partner countries.

Provisions covered by the scholarship:

- Tuition-free education exemption from the payment of tuition fee
- Monthly stipend non-degree, bachelor's, master's and one-tier
   master's level
- Accommodation contribution free dormitory place or a contribution to accommodation costs
- Medical insurance health care services according to the relevant Hungarian legislation

### Stipendium Hungaricum Dissertation Scholarship

The duration of the Stipendium Hungaricum Dissertation Scholarship starts in the month following the last month of the semester in which the doctoral student obtains their absolutorium and lasts for the number of awarded months, but no later than the calendar month of the public defense of the thesis. The maximum duration of the SH dissertation scholarship is 8 months.

### Pannónia Scholarship Programme



Offering both short- and long-term mobility, the programme gives university students to study, research, teach or get work experience abroad in a supported framework to explore any part of the globe from the sandy beaches of Portugal to the wonderful lakes of Finland.

### International Student Scholarships

Explore the world at the University of Pannonia and support your studies with the International Student Scholarship! The University of Pannonia is pleased to announce the International Student Scholarship Call, which aims to provide financial support for high-achieving students. The scholarship is available from the second semester of study from 280 EUR to 770 EUR per semester.



# **STUDENT SERVICES**

### **Student life**

Besides studying, there are plenty of opportunities to relax and unwind. It is not only festivals and events along the shores of Lake Balaton that are interesting, but the ones organised on campus are also worth a try, such as:

- University Days of Veszprém: The country's first ever University Days series takes place every two years, with 4 teams competing against each other and putting on a high quality show. The event concludes with the election of the Student Rector.
- **Freshers' Ball:** The Freshers' Ball is an event where the first-year students of the University get together in their prom dresses and have some fun. Every year there is a concert in this event.

Since the university is located in the Lake Balaton region, you can easily get in touch with nature, you and your friends can go hiking or you can enjoy a sunny day at the beach.

### **Pannon Community Hub**

In the Veszprém-Balaton 2023 European Capital of Culture programme, openness and community organisation are of particular importance. In addition to an innovative spirit, sustainability is also a priority in order to preserve traditions that embody local values and the quality of life of future generations. The Pannon Community Hub is a privileged venue for this activity, where university self-organising groups can share their diverse programmes and activities with secondary school students or even interested pensioners. By supporting and strengthening the university communities, a generational bridge can be built that will bring new value to the whole community of Veszprém, involving them in the fresh and exemplary spirit of young university life.

### Sport Life

Students can choose from nearly 50 types of training (such as, basketball, football, handball and volleyball), in addition to the theoretical courses offered by the Institute of Physical Education and Sport. The Institute places great emphasis on ensuring that everyone can find the right form of exercise for their level of fitness.

### **University Teams**

The university has rowing, volleyball, basketball and futsal teams, which students can join and participate in the HUCNC (Hungarian University and College National Championships).

### **Brick Zone**

The renovated gym is open for both students and visitors of the university, offering students discounted entrance and seasonal ticket prices. Students can also complete their compulsory physical education here. With a cardio room - rowing and running machines and a skierg (ski simulator), crossfit corner, refurbished exercise machines, sauna, massage and buffet, we wait for those who wish to do some sport or recharge their batteries after a day of sport.





# DORMITORIES

Living in a dormitory is an amazing opportunity to meet fellow students from all around the world and get involved in a fun and exciting student life. With our modern, well-equipped dormitories, this experience will be even more enjoyable! Check out our dormitory options and choose which one suits you the best!

In each dormitory you can find:

- 24/7 security service
- Free Wi-Fi
- · Scheduled weekly cleaning and change of bed linen
- Kitchenette in each room or block
- Barbeque areas
- Laundry services
- Kitchens on each floor
- Study rooms and lounge rooms

### Magister Dormitory

Magister Dormitory is the newest dormitory located in the upper campus, two minutes away from the Faculty of Humanities and the university library. Students stay in 2-bed or 2x2-bed blocks with bathrooms in each room / block. All rooms are comfortable and cozy, with modern furniture, a small refrigerator and a microwave. On the ground floor, there is a buffet with a wide choice for drinks and snacks. An exciting thing about Magister Dormitory is that most of the dorm parties, such as Harvest party, Halloween and Christmas celebration, are held there, so you will never miss the fun! And for those, who would like to focus on studying, the dormitory offers quiet study rooms on each floor.

### **Central Dormitory**

Central Dormitory is the first hall of residence of the university district, which is located in the lower campus, with the nearest grocery shop just around the corner! Here you can live in 2x3-bed blocks; between the rooms in each block, there is a common area with a dining table,



a cupboard and a refrigerator. Bathrooms and kitchens are located on each floor. An amazing feature of the dormitory is a special lounge area in each hallway, with comfortable chairs, small tables and a TV - there you can always find students hanging out together after a busy study day. Besides, the dormitory has a nice barbeque area, which is popular among our students during the warm season. If you would like to live right in the center of the campus in a lively social atmosphere, do not hesitate to apply to the Central Dormitory!

### **Dormitory of Nagykanizsa**

The dormitory of the University Center is located in a residential area really close to the city centre of Nagykanizsa. It has always played an important role in the lives of our students and it is still an important meeting point for them. Thanks to the work of the College Management Committee (KIB), the place has also become the venue for important events and programs held throughout the academic year. The distance between the university building and the dormitory is about 300 metres.



**More information** 



# OUR STUDENTS SHARING THEIR EXPERIENCES

"I would totally recommend prospective students to come and study at the University of Pannonia. The city is great for student life, the friendship that someone creates here may last for a lifetime, Hungary's not-that-known but outstanding culture is something worth to experience, and the mere fact of going out of your home country to study in another one already represents a unique case for developing new personal and professional skills."

### **Pablo Bernal**

Mexico MSc in Chemical Engineering

"I am lucky and honored to be able to study and live here. I would like to recommend the University of Pannonia to more students, it is definitely worth it! The high quality of education, the environment for learning, and the Hungarian culture are all worth exploring and experiencing!"

# Zhao Meiqi

MSc in Marketing

"Id like to say that the University of Pannonia is a great place where all the knowledge and fun gather. The people, the city and the university together can only be described as amazing. Based on my personal experience here, I can promise that you won't be disappointed choosing University of Pannonia."

### Sadh Sathawattey

Cambodia PhD in Management Science and Business Administration

"Being at the University of Pannonia gives you a great opportunity to meet and befriend people from all around the world. As for the academic life, the university has great staff in each faculty. From a personal experience as a Master's and Ph.D. student, I would say that I have intelligent, thoughtful, and fun professors from Hungary and great minds from other countries, whom I'm honored to have."

> Ahmad Naji Jordan PhD in Multilingualism



If you want to know more about our students' experiences, check out our student blogs!





### CoreComm - University of Pannonia - Balatonalmádi



Discover a university experience like no other at The University of Pannonia, where sustainability and innovation take center stage. Immerse yourself in cutting-edge initiatives, such as an international boat race, showcasing our commitment to pushing the boundaries of renewable energy in maritime settings. Envision yourself as part of dynamic teams, composed of fellow students, racing self-designed electric boats powered by solar panels and batteries. By participating in these competitions, you won't just witness technological advancements – you'll be at the forefront of creating them.

Our strategic choice of hosting these prestigious events near Lake Balaton, a renowned summer hotspot, provides an unparalleled backdrop for your academic journey. Embark on a transformative educational experience at The University of Pannonia, where you not only gain knowledge but actively contribute to shaping the future of renewable energy. Sustainability has moved into the focus of the research at the University of Pannonia during the last several years. Our students and academics work together to develop green innovative technologies and integrate them into different areas of life. However, besides sustainability, students can make their own contribution into different research areas, from social studies to chemical engineering, from tourism to information technologies. The university supports the principle of interdisciplinarity: researchers from different academic areas combine their efforts to deal with real-life concerns of the modern world.

We are proud of the remarkable inventions developed by the researchers of the University of Pannonia, such as LED-based light sources established in Sistine Chapel and waste water management system, which allowed to track the spread of COVID-19. Our students have access to brain-imaging technologies, chemical laboratory, water treatment centre, Tobii eye-tracking glasses used for marketing research and marketing focus laboratory, among others. Besides, collaboration with local and international companies, such as MOL (the leading international oil and gas company in Hungary), allows students to engage into joint projects and apply their knowkedge in the industry.





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